



2012 BIKE MS HOPS TO HOPS RIDE SPONSORSHIP OPPORTUNITIES

Gold Sponsor: \$5,000

- Corporate logo on front of event brochures.
- Corporate logo placed prominently on back of event T-Shirts.
- Corporate logo in event newsletter and rider manual.
- Corporate logo listed on event website and social media networking sites with link to company.
- Corporate logo on all route sheets.
- Company executive invited to cut ribbon at starting line.
- Opportunity for inclusion of company materials in pre- and post-event mailings.
- Opportunity for product sampling and distribution of materials at start/finish line location and rest stops.
- Company mentioned in all press releases.
- Corporate name recognition in day of announcements.

Silver Sponsor: \$3,500

- Corporate logo on event brochures.
- Corporate logo on back of event T-Shirts.
- Corporate logo in event newsletter and rider manual.
- Corporate logo on event website with link to company.
- Opportunity for inclusion of company materials in pre- and post-event mailings.
- Opportunity for product sampling and distribution of materials at start/finish line location.
- Corporate name recognition in day of announcements.

Start/Finish Line Sponsor: \$2,000

- Corporate logo on event brochure.
- Corporate logo on back of event T-Shirts.
- Corporate logo in event newsletter and rider manual.
- Corporate logo on event website with link to company.
- Opportunity for inclusion of company materials in pre- and post-event mailings.
- Opportunity for product sampling and distribution of materials at start/finish line location.
- Corporate name recognition in day of announcements.

Champion Sponsor: \$1,000

- Corporate logo on back of event T-Shirts.
- Corporate logo on event website.
- Corporate logo in event newsletter and rider manual.
- Opportunity for product sampling and distribution of materials at location of your choice.
- Corporate name recognition in day of announcements.

Rest Stop: \$500

- Corporate name recognition in day of announcements.
- Opportunity for product sampling and decorating at rest stop.
- Banner at rest stop.

*For more information contact Mary Beth Maclearie, Director of Bike MS at marybeth.maclearie@nmss.org, or by phone at 732-660-1005 ext. 44321
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