



BIKE MS START/FINISH LINE ARCH SPONSORSHIP

Bike MS events held by the New Jersey Metro Chapter have over 3,000 participants, volunteers and spectators who attend the rides, all gathering at our start/finish line activities. A new, inflatable arch has been added to the excitement of these bike rides, featuring a new opportunity for sponsors and supporters to join the movement.

Signage Opportunities

Sixteen (16) sign locations are available on the columns of the structure as indicated below:

\$100 Sponsorship *(you may choose more than 1 location)*

One (1) 2'x2' sign at one (1) Bike MS Ride (choose from the following):

- Hops to Hops, Lambertville – September 16, 2012
- Great New Jersey Country Bike Ride, Morristown – September 22-23, 2012
- Coast the Coast, Monmouth/Cape May – May 19-20, 2012

\$250 Sponsorship *(\$300 value)*

- One (1) 2'x2' sign at ALL three (3) Bike MS Rides

AVAILABILITY ON A FIRST COME, FIRST SERVE BASIS (only 16 spots available).

Society produced banner after camera-ready artwork is received.

Artwork should be sent to brian.hurwitz@nmss.org

I (we) agree to the level of sponsorship as described above. Your tax-deductible check should be made payable to the National MS Society. Payment for sponsorship is required at time of commitment. The National MS Society is a 501(c)(3) non-profit organization. (Tax ID #22-6080521)

Name _____ Phone _____

Company _____ Fax _____

Address _____

City _____ State _____ Zip _____

E-mail Address _____

TOTAL AMOUNT ENCLOSED: _____

PLEASE MAIL FORM AND PAYMENT TO:

NMSS - BIKE MS ARCH SPONSORSHIP

1 Kalisa Way, Suite 205

Paramus, NJ 07652

For more information on this, other sponsorship opportunities or the New Jersey Metro Chapter, please contact Jennifer Hivry at 201.967.5599 x43222 or e-mail jennifer.hivry@nmss.org.



2'x2'
full color
banner
camera ready
artwork sent to
brian.hurwitz@mms.org

56% of participants are
between 18 and 44 years of age
49.6% earn more
than \$100,000/year
24% earn significantly more
than \$150,000/year
4.2% are more likely to
buy products from a sponsor

Place your name/logo on a 2'x2' banner. The arch will be in a highly visible location allowing ALL participants and attendees to witness your company name. An economic way to become more involved with the New Jersey Metro Chapter is through this signage opportunity at the start/finish line.